

# Working group Business

# What type of actions would generate the benefits from CSR

- Intensifying the communication and support of the social dialogue between the employers and the workers
- Concluding agreements between managers and employees
- Supplementary qualification of the employees in order to apply the principle of job rotation
- Organization of trainings on the CSR philosophy directed towards the managing staff of the companies
- CSR certification
- Spread of information on what companies do to apply the CSR principles – among the managers of the companies and the wider public

# What can the sector do to increase the benefits from the CSR

- Reporting for the actions undertaken by the companies as concerns the application of the CSR principles
- Better qualification of the workers, which leads to better realization of the production, and respectively – to higher salaries
- Training of the managing staff of the companies in the CSR principles
- Training of the employers on their responsibilities regarding the clients, the environment and all other elements of the CSR
- Not only the big companies are capable to apply the CSR concept in their activity. The microcompanies also could act in compliance with this philosophy