

Active stance of the state to provide enabling environment for social initiatives

Develop a national strategy on Corporate Social Responsibility

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Content

- Commitments of the state to create a favorable environment for implementing socially responsible practices
- Initiatives of the Ministry of Labor and Social Policy
- Strategy for Corporate Social Responsibility (CSR)



The state and the environment for CSR

- Concept of CSR in the EU
- Law and CSR
- International commitments of Bulgaria
National law and CSR

Initiatives of the Ministry of Labor and Social Policy

- Annual awards for socially responsible enterprise;
- Initiative to develop a strategy for corporate social responsibility (CSR)



Prerequisites for developing a CSR strategy

- dialogue between stakeholders and actors in the implementation of initiatives and projects on CSR;
- increased awareness of CSR and CSR initiatives of the business;
- The state - respect for proactively creating an environment for the implementation of socially responsible behavior.



Challenges in developing a CSR strategy for Bulgaria

- coordinating the implementation of initiatives in respect of the principle of voluntary participation;
- achieve efficiency and effectiveness in the implementation of integrated policies;
- ensuring broad participation of stakeholders.



Briefly about CSR Strategy

- Vision, objectives and principles;
- Organization to implement the strategy for CSR;
- Plan for implementation of the Strategy for CSR.



CSR Strategy - Conclusions and recommendations

- Environment: transparency in the activities of enterprises and combating corruption and consumer protection, areas - human rights, working conditions, environment
- Level of implementation of the measures - national and local;
- Time frame - 2009-2013



CSR Strategy

Dialogue between stakeholders, a prerequisite and a guarantee of success

Thank you

